

We Want Your Business Here



Fulton Street

Bedford Stuyvesant - Brooklyn

Become a part of the excitement on one of Brooklyn's most vibrant and dynamic shopping districts, Fulton Street-Nostrand Avenue in Bedford-Stuyvesant.

Bedford-Stuyvesant's origins date back to the 17th century, making it one of Brooklyn's oldest communities. Many notable people have called Bedford-Stuyvesant home, including famed baseball player Jackie Robinson, singer Lena Horne, Congresswoman Shirley Chisholm, comedian Chris Rock and film director Spike Lee. Today, the community is home to thousands of residents with a proud legacy, cultural groups like the Billie Holiday Theater and grand architectural landmarks. At Restoration Plaza, millions of dollars in public and private investment have been committed to the reconstruction of Bedford Stuyvesant's town center into an even more dynamic and attractive place to shop, work and play. With all of this buzz, why not add your business's high quality products and

entrepreneurial energy to the excitement surrounding "the hottest turf this side of DUMBO?"

On Fulton Street-Nostrand Avenue, you will find a customer base demanding an increasingly sophisticated mix of products and services. Want to open up a new Thai restaurant or Italian trattoria? Looking for a new location for your video rental business? Searching for a location for your office supply store? If you set up shop here, you'll have the attention of over 170,000 potential customers who currently have to travel at least two miles outside of the community to reach

these retail options.

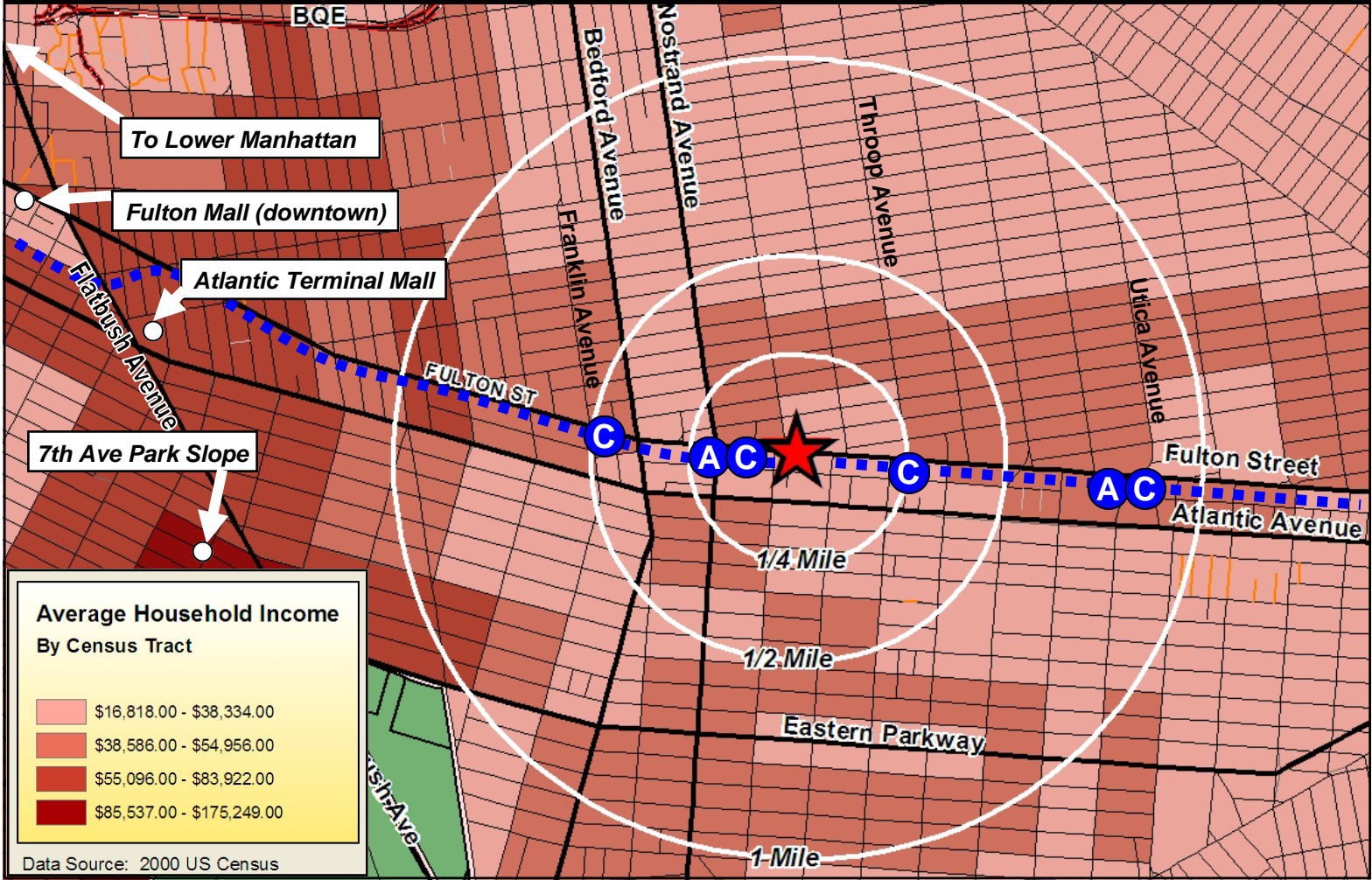
The list of under-represented retail categories on Fulton Street is long. The opportunity here is limited only by your imagination. Join the rebirth of the Fulton Street-Nostrand Avenue retail district and watch your business flourish.

"...the hottest turf this side of DUMBO"

New York Magazine, 04/25/2005

Fulton Street: We Want Your Business Here.

Central Brooklyn: An Untapped Retail Market



Fulton Street Market Demographics

	Within 1-Mile of Fulton Street	Brooklyn
Population	171,411	2,465,326
Average Household Income	\$40,000	\$46,292
Number of Households	64,003	881,006
Households with income greater than \$50,000	15,647 (24% of households)	288,809 (33% of households)
Households with income greater than \$100,000	3,553 (6% of households)	83,034 (9% of households)

Home Prices

Bedford Stuyvesant's residential blocks are filled with rows of majestic brownstone homes that routinely list at a market value of \$500,000-\$1 million. These homes are located in the blocks immediately adjacent to the Fulton Street-Nostrand Avenue retail district.

Accessibility

Located within a ten minute walk of over 100,000 customers, the Fulton Street-Nostrand Avenue retail district is centrally located and has easy access to a wide customer base via public transit or by car. Metered parking is available on Fulton Street, and two underground garages in the district

provide secure pay parking. Three city bus lines travel down Fulton Street and the New York City Subway 8th Avenue-Fulton Street line provides easy access to the rest of the metropolitan region with express and local service at three stations.

Subway Station Ridership (2004) ²	Nostrand Avenue (A, C)	Kingston Throop (C)	Utica Avenue (A,C)
Average Weekday	13,924	4,543	12,304
Average Saturday	9,321	2,783	7,243
Average Sunday	6,632	2,167	5,463

The Retail Landscape

Residents of Bedford Stuyvesant routinely travel outside of the community to satisfy their increasingly sophisticated shopping and dining needs. The next closest retail districts include Atlantic Terminal, Fulton Mall in downtown Brooklyn, 7th Avenue in Park Slope and Lower Manhattan, all of which are at least two miles away from Bedford Stuyvesant.

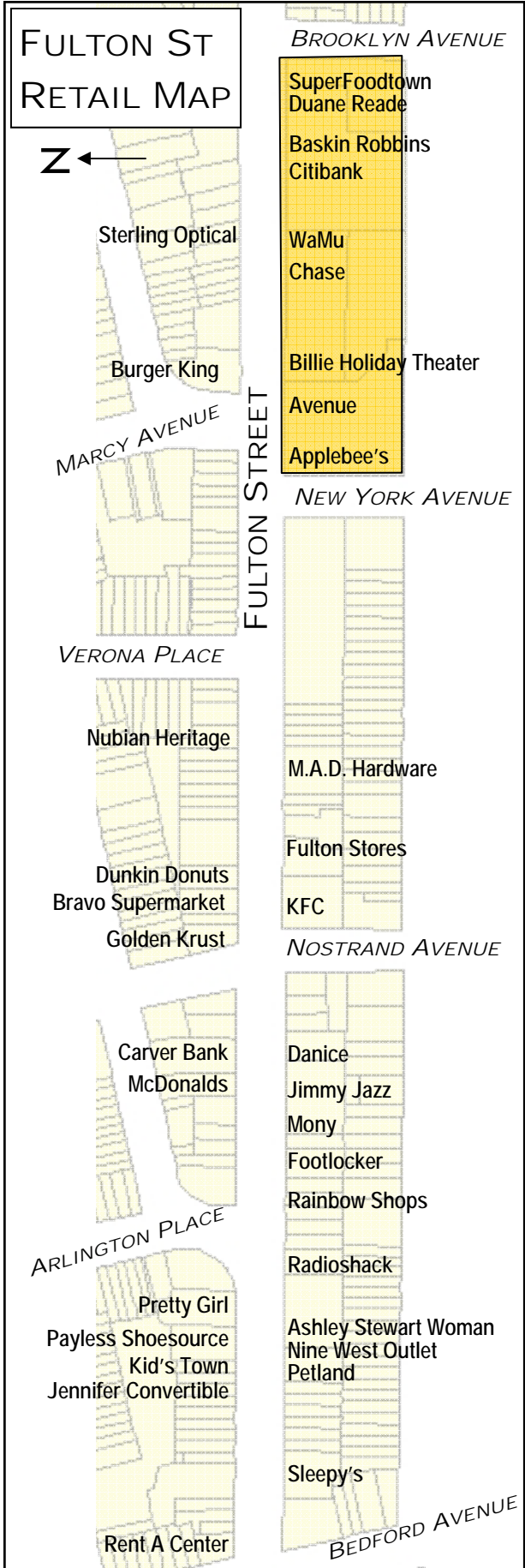
Flexible retail space fronting highly trafficked sidewalks is still available on Fulton Street and Nostrand Avenue. Join the growing number of businesses that have discovered Bedford Stuyvesant.

¹ Claritas ; 2000 US Census

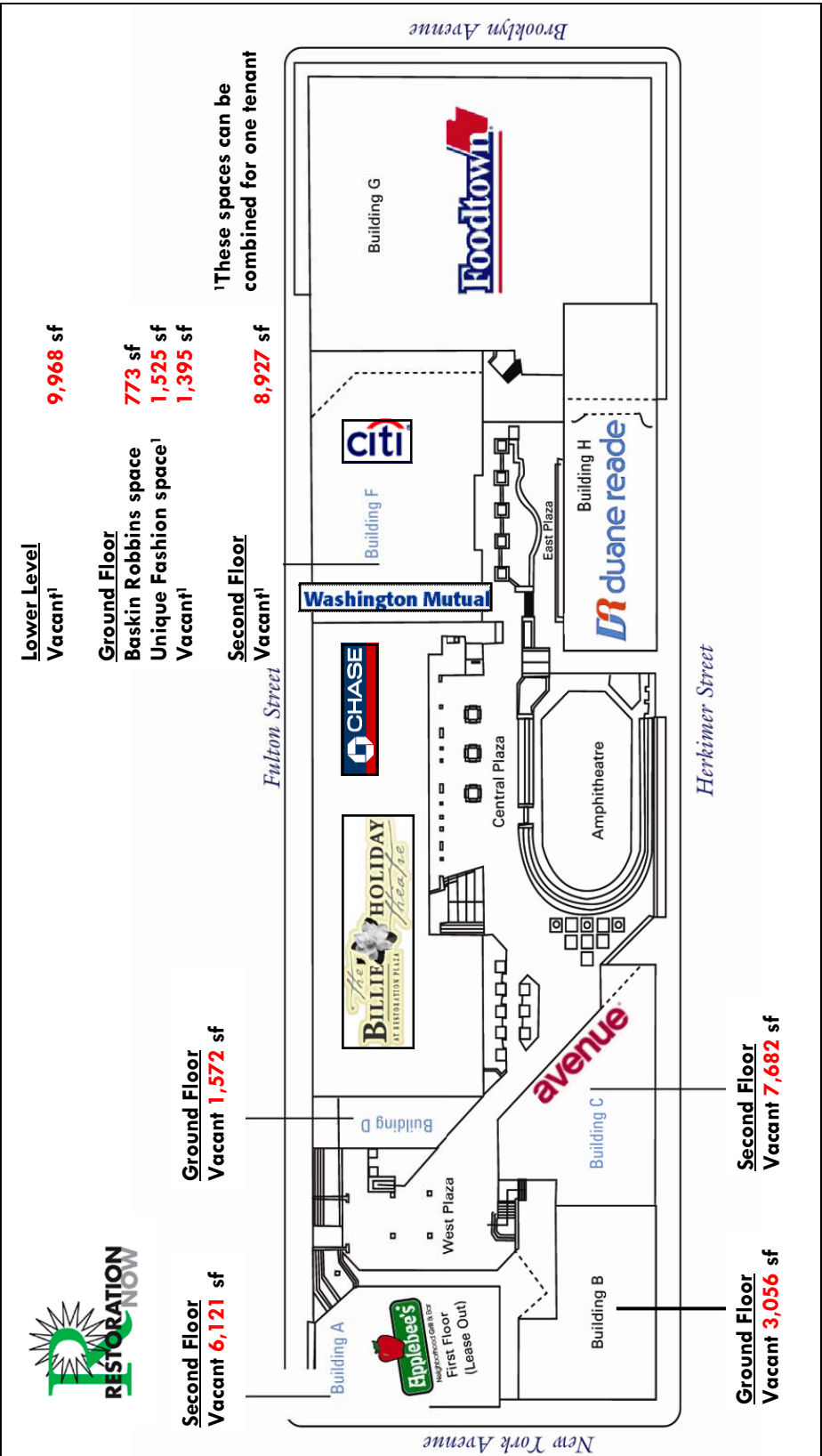
² MTA New York City Transit

Space Available for Lease

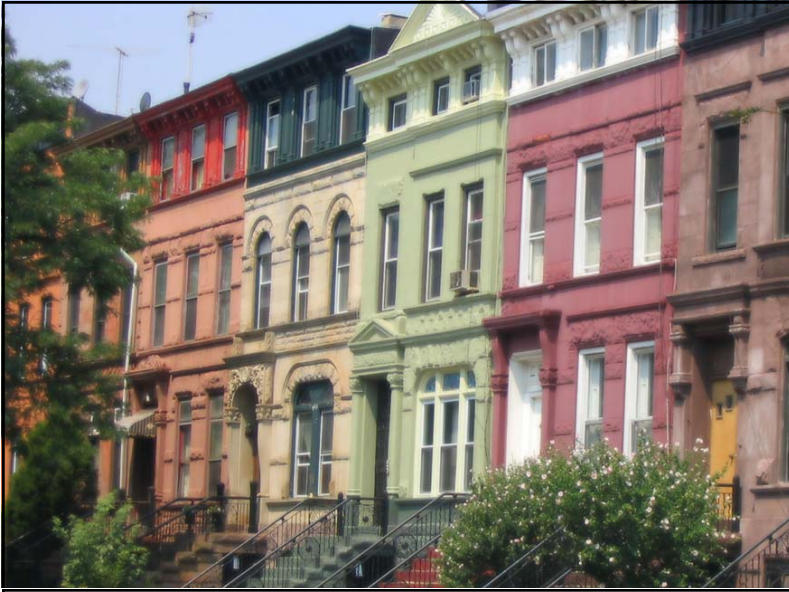
Restoration Plaza - 1368 Fulton Street



For more information or for rental rates, contact:
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Contacts



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For more information on the Fulton-Nostrand United Merchants Association, contact:

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President

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